



## Shelly Elsliger

LinkedIn Specialist . Speaker . Group Facilitator  
Team Builder . Chief Kindness Officer (CKO)

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*Thank you to Shelly for speaking to our Women's Network Club members at Intelix Technologies Inc. We had so much fun and so many A-Ha! moments! The LinkedIn in High Heels: Rise Up and Lead Online is Shelly 's signature workshop - all about women leading-IN and becoming IN-influential leaders online - focused on optimizing your LinkedIn profile for personal and professional branding. (Intelix)*

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☎ 416-262-2067 ✉ [selsliger@gmail.com](mailto:selsliger@gmail.com)

🌐 <https://www.linkedin.com/in/selsliger/> 🐦 Elsligers

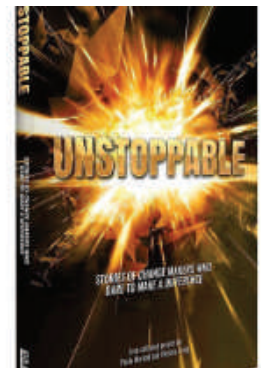
### The Power of your LinkedIn Story and Social Reciprocity

- Build your amazing LinkedIn story
- Show up with confidence and clarity around your brand
- Transform your experience to attract the success you want
- Go from invisible to unstoppable on LinkedIn
- Strengthen credibility and thought leadership
- Develop a powerful global online community
- Establish a strategy for content creation and distribution
- Discover best practices and purposeful hacks to elevate your experience
- Beat down and outwit LinkedIn Imposter Syndrome

Shelly is an engaging LinkedIn Trainer, President of Linked-Express and CKO (Chief Kindness Officer). She coaches executives, diverse leaders, aspiring women leaders, business students and job seekers, as well as corporate teams; inspiring them to maximize their professional branding potential and their social influence on LinkedIn.

Shelly is a Forbes Writer, an Author, a Women of Inspiration Winner 2019, a member of the International Coach Federation (ICF), a Woman you Need to Know by the National Women Speakers Association, and on the list of globally recognized LinkedIn Training Experts. She is also the Founder of the LinkedIn #decidetobekind movement.

Shelly's diverse experience, along with her focus on empowerment and enrichment, allows her to bring a unique spin as well as an aspect of fun and passion, to all her workshops and speaking engagements.



### Shelly's motto:

*"Instead of waiting to be noticed first, be a Leader in your space-Lean-In, Listen-In, and Link-In!"*