

LinkedIn in High Heels-10 Rule Manifesto

Female Leaders who know how to LEAD online!

Shelly Elsliger

We have Powerful Stories to tell!

We use our stories to empower people and lift others up

We Inspire Positive Change!

We lead change with conviction and confidence---and improve our online community for all

We collaborate and work to build strong People Pods!

We ensure engagement, tap into the collective intelligence, and believe in the power of collaborative efforts

We believe in our Superpowers!

We are humble, strong, curious, determined, caring, ambitious and pay things forward

We don't focus on taking but rather focus on giving!

We act as mentors and role models in all we say and do

We have a strong Vision and Mission!

We don't focus on creating followers, we focus on creating more leaders

We are Strategic, Present, Genuine, and Personal!

We are strategic yet check in with a genuine hello

We recognize and believe strongly in Diversity, Inclusion, and Space!

We create an atmosphere in which all women feel valued, respected and have the same opportunities as others

We separate ourselves from Negative Energy!

We don't believe in the excuses our minds come up with. We find the good side of any problem and set ourselves up for success

We are Kind!

We share, like, comment, endorse, introduce, recommend, thank, collaborate, and connect regularly



Rise Up and Lead Online!



linkedexpress.ca



Shelly Elsliger
Founder, LinkedIn in High Heels