

"We loved the presentation and tips you provided us with...now we have to put it into action and become the pros ourselves!"



Shelly Elsliger

Founder-Linked-Express

Define your goals and I'll show you how to strategically use LinkedIn to achieve those goals!

"Shelly was well prepared, thorough and systematic in her presentation style. Students were engaged & left feeling motivated." – Susan Molnar, Graduate Career Advisor, McGill University and Planning Services (CAPS)

"Working with Shelly was mind blowing. I was very impressed with how quickly she was able to target my exact needs and give me step by step strategy on how to create an impactful LinkedIn profile that speaks directly to my ideal clientele as well as connect with the key influencers in my field. She offers phenomenal insight and is 110% committed to the success of her clients." – Cindy Ashton, My Persuasive Voice

Academic Training:

- Certified Social Media and E-Marketing
- Certified Coach (PPCC)
- LinkedIn Training
- Masters Certification in Training and Development (MCATD)

Some of my Satisfied Clients:

- McGill University
- IABC
- Vanier College
- Empower Professional Services
- Your Persuasive Voice
- Distillery 1769
- Expedia Cruise Ship Centers
- TE Wealth
- John Molson Executive MBA
- LM Coaching
- Wired2Succeed
- Daana Yoga

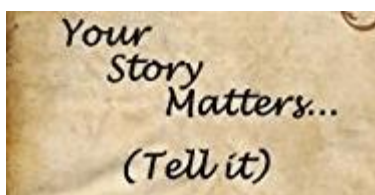
416-262-2067

What I Offer:

- Profile Optimization and Business Applications
- LinkedIn Training for corporate teams: don't look for leads, let them find you!
- LinkedIn Company Page set up and strategy
- LinkedIn for job seekers and professionals in transition who want to redefine themselves and have a strong presence online
- Talk: LinkedIn for Women Leaders: LinkedIn in High Heels: Rise Up and lead Online!
- LinkedIn Profile & Resume Building-Creating the Perfect Profiles to be Noticed!
- Keynotes, Lunch and Learns, LinkedIn Power Hours, Workshops

Who I Serve:

- Executive Teams and Leaders
- Entrepreneurs / Business Owners
- Not for Profit
- Job Seekers and Professionals in Transition
- Networking Groups and Professional Associations
- Employment Agencies/Organizations
- University Students, Staff, and Associations
- Women Leaders and Next Generation Leaders



Recognized by TOP DOG MEDIA as a TOP LinkedIn Expert
<http://topdogsocialmedia.com/5-linkedin-experts-share-top-strategies>